

# GoldLink for MAS 500

*GoldLink seamlessly integrates GoldMine with MAS 500 Accounting Software.*

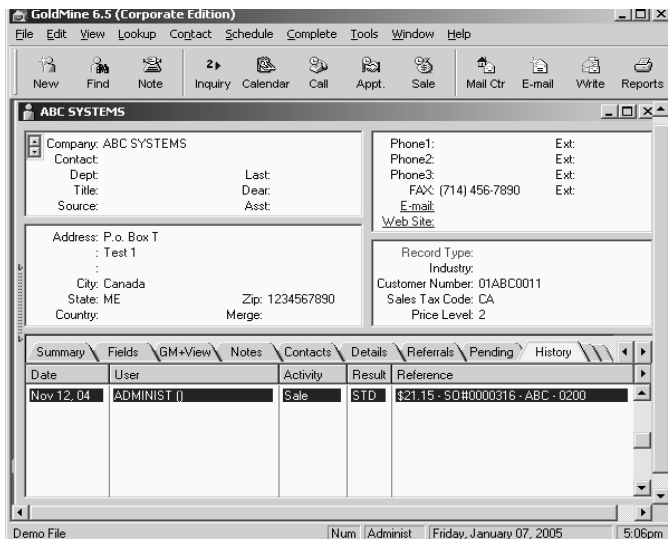
Together, **GoldMine Contact Management, MAS500** and **GoldLink for MAS500** make all your contact management and accounting information accessible instantly. **GoldMine** is a valuable tool for automating sales, customer service and for building a database of contact information. This information can include: notes about customers, sales prospect profiles and scheduled call-backs, events and meetings. With **GoldMine** and **GoldLink**, sales and customer service organizations can benefit from increased efficiency, productivity and profits.

**GoldLink** enables direct access to **MAS 500's** Sales Order Entry and Sales Order Inquiry with a "Click of the Mouse."

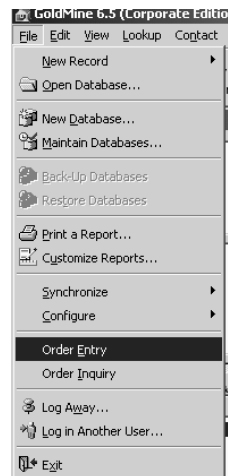
It's easy to place an order "on-line" into **MAS 500** using the new **GoldLink** menu choices in **GoldMine**:

- Select "Order Entry" from the GoldMine File Menu to be taken into the **MAS 500** Sales Order screen.
  - New customers are automatically created in MAS 500, changed addresses are updated in **MAS 500**.
  - At the completion of MAS 500 order processing, you will be returned to the contact screen in **GoldMine**.
- GoldLink** will immediately write back the Sales Order information to the **GoldMine** Activity History.

Sales Order "write back" includes: sales order number, date, salesperson I.D., order dollar amount and P.O. number.



*GoldMine Contact Screen*



*GoldMine File Menu*

**GoldLink** has added two selections to the GoldMine File Menu, **Order Entry & Order Inquiry**.

**GoldLink's** database synchronization utility allows administrators to batch transfer **GoldMine** data into **MAS 500**. The synchronization utility can also be used to batch transfer **MAS 500** customer master information to **GoldMine**. Customer master information can include balance due and past due balance. Use **GoldMine's** record selection capabilities to target customer calling campaigns for sales, service or even collections.

# GoldLink seamlessly integrates GoldMine with MAS 500 Accounting Software



GoldLink



MAS 500



GoldMine

**GoldLink** is easy to use, install and maintain. Once installed, use **GoldLink's** synchronization utility to load your **MAS 500** customers into GoldMine. Once your customers are loaded you are ready to use **GoldMine** with **MAS 500**.

**GoldLink** does not modify **GoldMine** program code allowing you to add enhancements.

The screenshot shows the 'Enter Sales Orders' window in MAS 500. It displays order details for a customer named 'CompSol' (Compound Solutions). The order is for 'Income Tax Preparation Software' (RocketTax) and 'Do-It-Yourself Tax Preparation Software' (QuickTax). The total sales amount is 29,998.00. The status is 'Closed'.

Line	Item	Item Desc	Qty Ordered	UOM	Unit Price	Unit Price
1	RocketTax	Income Tax Preparation Software	200.0000	Each	149.990	14
2	QuickTax	Do-It-Yourself Tax Preparation Software	250.0000	Each	15.999	15
3						

MAS 500 Inquiry Screen

The screenshot shows the 'Sales Orders' window in MAS 500, displaying a list of sales orders. The table below represents the data shown in the screenshot.

Customer	SO Date	Sales Order	Customer PO Number	Status	Ack Date	Sales
Aldebrn	06/12/2004	0000000246	727	Open	06/12/2004	12
Aldebrn	06/12/2004	0000000245	726	Open	06/12/2004	33
Aldebrn	06/12/2004	0000000244	765	Open	06/12/2004	36
Aldebrn	06/05/2004	0000000254-C02	384989	Open	06/05/2004	2
Aldebrn	06/05/2004	0000000251-R001	3894798	Open	06/05/2004	10
Aldebrn	04/18/2004	0000000238	C524	Open	06/12/2004	
Aldebrn	03/17/2004	0000000046-C01	652385	Open	03/15/2004	574
AlGar	06/05/2004	0000000256		Open		
AlGar	03/20/2004	0000000224		Open		3
AlGar	03/18/2004	0000000214		Open		52
AlGar	03/16/2004	0000000230		Open		65
AlGar	03/12/2004	0000000234		Open		2
BlackWel	03/19/2004	0000000215		Open		254
BlackWel	03/17/2004	0000000231		Open		144
CompFlec	03/20/2004	0000000216		Open		133

MAS 500 Order Entry Screen

**GoldLink** allows you to place orders for your **GoldMine** contacts in **MAS 500** and inquire about customer status. Use MAS 500's Inquiry Screen to provide customer service. Use MAS 500's Inquiry to find sales orders, invoices, balanced due and more.

**GoldMine, GoldLink for MAS 500** and **MAS 500 Accounting Software** work together to provide a system that brings together the best of sales and accounting functions for the benefit of your company. **GoldLink's** integration enables your sales and customer service staff to provide superior service quickly and efficiently.

**GoldLink** helps to "wrap business information systems around customers." According to studies, businesses that are able to service customers on the first call, experience customer satisfaction ratings more than twice as high as those businesses that give answers in two or more calls. This increased efficiency is the result of integrating **GoldMine** with the **MAS 500** Inquiry and Order Entry features.

For more information on any of our links call (562) 366-9680,  
or Email us at [sales@micronique.com](mailto:sales@micronique.com)

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